



Over the Moon

BIG BROTHERS BIG SISTERS OF SNOHOMISH COUNTY'S 34TH ANNUAL DREAM BUILDERS AUCTION

WHAT:

For 34 years, the Dream Builders Auction has been our annual premier fundraising event supporting the life-changing work of Big Brothers Big Sisters of Snohomish County. Last year our virtual event raised over **\$75,000**, and this year's goal is to raise **\$125,000** to help more youth find a Big Brother or Big Sister with whom their growth experience will be **OVER THE MOON**. This year's auction will be online, culminating in a live virtual auction.

WHEN:

Silent Auction: October 26–30, 2021
Live Auction: October 30, 7:00pm

LOCATION:

Visit www.bbbs-snoco.org/dreambuilders for all links and information.

AUDIENCE:

3,400 online supporters and more than **200** night-of supporters who are business professionals, community leaders, and philanthropic donors. Our attendees are community-minded givers who value the power of mentoring and its positive impact.

SPONSORSHIP OPPORTUNITIES:

Celebrating our 34th year of matching adult mentors with young people and supporting their ongoing relationship, our 2021 Dream Builders Auction is our signature fundraising event of the year. Multiple levels of sponsorship are available, and each opportunity is designed to meet the diverse marketing needs of your company. For more information, please contact **Pamela Diehm** (contact information above).

ABOUT BIG BROTHERS BIG SISTERS:

Big Brothers Big Sisters of Snohomish County's vision is that all youth achieve their full potential, and we do this by creating and supporting one-to-one mentoring relationships that ignite the power and promise of youth.

All Big Brothers Big Sisters programs are offered free to our families and are fully funded through the generosity of individual and business donors, city and county grants, and corporate and private foundations.





MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.

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SPONSORSHIP OPPORTUNITIES

Our sponsorship opportunities are designed to help you meet your philanthropic and marketing objectives. Each package can be customized for you.

All sponsorship levels include:

- ◆ Company logo or name recognition in auction catalogue/online auction website
- ◆ Company logo or name in slide show during live auction
- ◆ Company logo or name on event page of our website

<i>Benefits</i>	TITLE SPONSOR \$20,000	LIVE SPONSOR \$10,000	GOLD SPONSOR \$5,000	ACTIVITY SPONSOR \$2,500	WATCH PARTY SPONSOR \$1,000
Live Formal Sponsor acknowledgment during the program	◆	◆	◆	◆	◆
Ability to include company merchandise in Watch Party packet	◆	◆	◆	◆	◆
Sponsorship recognition on all press materials, event advertising and promotion (print and electronic)	◆	◆	◆	◆	
Corporate logo featured in dedicated e-blasts to Auction invitees and attendees	all	at least 4	at least 2	at least 2	
Corporate logo and link displayed on Auction website	for 1 year	for 1 year	for 1 year	for duration of event	
Corporate logo displayed on personal invites to each attendee	◆				
Corporate logo displayed on Live Streaming Backdrop	◆				

Company _____

Contact Name _____

Address _____

City _____ State _____ ZIP Code _____

Email _____ Telephone _____

Please mail completed form and payment to:
Big Brothers Big Sisters of Snohomish County
 4730 Colby Avenue
 Everett WA 98203-2927

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 CHARITABLE ORGANIZATION NUMBER: 5376 FEDERAL TAX ID: 91-0565561