

WAYS TO GIVE

ONLINE using the link <http://ymca-snoco.org/give> or scan the QR Code
Using the online platform is quicker, more efficient and much more secure than our former paper pledge form.



- Make a **PLEDGE** to pay your gift over time
- Make a **RECURRING** gift at a frequency and amount of your choosing
- Make a **ONE TIME** gift
- ... all by using the online platform with a credit or debit card or your bank account!

Use a **MAILBOX** and mail a check or cash gift to:

BBBS of Snohomish County
PO Box 419, Everett, WA 98206-0419

Please include a completed 2021 Annual Campaign Gift Form with cash or check payment.

If a donor would like to be **INVOICED**, most typically this is for a business rather than an individual, please contact Chelsey Gonzales at donation@ymca-snoco.org, she will make the arrangements.

While using the online platform is optimal, should you receive an email from a donor that details their gift intentions, you can forward that email to: donation@ymca-snoco.org. Be sure the email includes donor contact information, gift amount and any invoice instructions. **DO NOT** email credit card or bank account information.

The YMCA will work to accommodate all who wish to make a gift or pledge of support to the Y! However, the most efficient and safe method to do so is by using the **ONLINE** platform.

- ➔ **Safe and Secure**
- ➔ **Real-time Reports accessible to staff**
- ➔ **Highly efficient for donor, volunteer campaigner and Y staff**

PAY A PREVIOUS PLEDGE

If a donor has a previous **PLEDGE** and wishes to make an payment, please direct them to <https://ymca-snoco.org/donate/> and select 'Apply to existing pledge'

Or direct donor to mail payment to:

BBBS of Snohomish County
PO Box 419
Everett, WA 98206-0419

EMPLOYER MATCHING GIFT

Visit <https://doublethedonation.com/ymcasnoco> to find out if an employer matches donations, and how to submit for a matching gift.

STILL HAVE QUESTIONS?

Contact Donor Services at donation@ymca-snoco.org or call 425-374-5769.



FUNDRAISER TIPS

SOCIAL MEDIA

Ask your social media friends to donate towards our campaign

- Use this link: www.wymca-snoco.org/give
- Instruct them to select the BBBS tab
- Ask them to enter your name as the fundraiser in the "who asked you to give"

Encourage **ALL** donors to give our new online platform a try! Don't assume that just because someone has always asked for a paper pledge form that they will need paper again this year. You might be surprised at how quickly people adapt!

Please **NEVER** write down a donor's credit card or bank account information anywhere. This puts the donor, yourself and the Y at risk.

Don't hesitate to reach out for support from your branch support staff or Donor Services, if you have questions.

