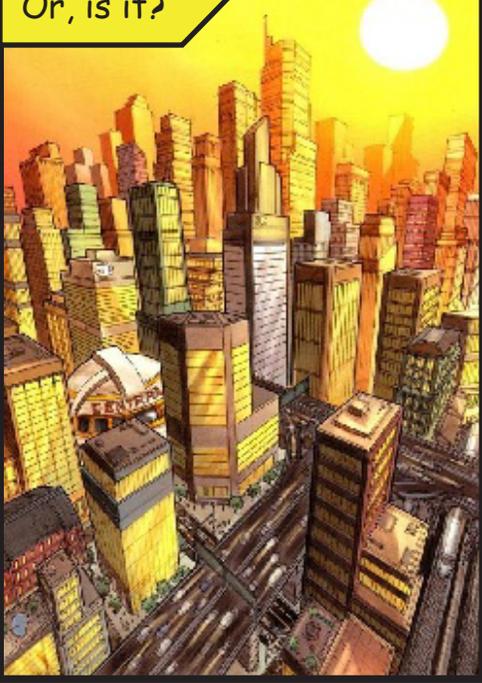




Big Brothers  
Big Sisters  
of Snohomish County

# CALLING ALL SUPERHEROES BOWL FOR KIDS' SAKE

It's 1:30pm on Saturday,  
October 13th and all is well  
in the city of Everett....  
Or, is it?



Wait, where are all the Superheroes going?



The children of  
Snohomish County  
need our help!

Build your teams!

Do a little  
fundraising!

and get ready to...

## BOWL FOR KIDS' SAKE

[www.bbbs-snoco.org/bfks](http://www.bbbs-snoco.org/bfks) is the  
place to register.

We can all do our part  
to help Snohomish County  
children reach their full  
potential!

Are you in?



BIG BROTHERS  
BIG SISTERS  
of Snohomish County



# CALLING ALL SUPERHEROES BOWL FOR KIDS' SAKE

Dear Team Captain:

Calling all Superheroes! Are you ready to **Bowl for Kids' Sake** and help children in Snohomish County reach their full potential? By participating in Big Brothers Big Sisters of Snohomish County's annual bowling event, you have a direct impact on children facing adversity by helping to match them with strong and enduring professionally supported mentors that change their lives for the better, forever. Build your teams, raise money and join us on **Saturday, October 13, 2018 at 2:00pm – 4:00pm**, dressed as your favorite **"SUPERHERO"** at Evergreen Lanes in Everett.

We ask each bowler to raise a minimum of \$100 in pledges, but don't stop there! Remember the following levels of pledges earn a prize:

- \$250 earns our comfy, coveted sweatshirt
- \$350 gives you entry into a **special prize** drawing
- Top earning team – gets a great team prize!

Your pledges are the life-blood of our agency. The dollars you raise during this event continues the matching of caring adult volunteers with kids in need of a little extra support.

### **Team Captain Responsibilities:**

1. Recruit a team of five bowlers (yourself and four others). Try challenging another department at work, a cross-town rival, or your siblings.
2. Create your on-line fundraising page by visiting <http://www.bbbs-snoco.org/bfks>, distribute your Bowl for Kids' Sake flyer, online directions, tip sheets and pledge forms to your bowlers. Remind them of the prizes available and encourage them to secure as many pledges as possible. Emphasize the importance of on-line donations and, if they use the pledge sheets, complete and legible information. Big Brothers Big Sisters can handle billing and collection of pledges over \$25 via invoice if you choose (however, we encourage you to collect the funds).
3. Return your fully completed Team Information Sheet. Get it to Sanda Anderson at the Big Brothers Big Sisters office **no later than Tuesday, October 2nd** so that we can order food, prizes, and make lane assignments.
4. Remind your team members to bring completed sponsor sheets and collected pledge money with them to the check-in area. Print legibly so all information can be easily read. Turn in all pledges and money to the Big Brothers Big Sisters staff upon registration!
5. Arrive 30 minutes prior to your bowling time. Turn in pledges, pick-out your bowling ball, put on your shoes, and enjoy the party!

If you have any questions, contact Sanda Anderson at Big Brothers Big Sisters: (425) 304-1571 or [sanderson@bbbs-snoco.org](mailto:sanderson@bbbs-snoco.org).

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## Guide to Setting Up Your Personal Fundraising Page

Thank you for participating in Big Brothers Big Sisters' **Bowl for Kids' Sake!**

These tips and ideas will make it easy for you to create a personal donation page. You can customize your page, send e-mails, update Facebook and send Tweets all from your personal headquarters! Email [sanderson@bbbs-snoco.org](mailto:sanderson@bbbs-snoco.org) with any questions. ☺

### **To register for *Bowl for Kids' Sake*:**

1. Enter our website: <http://bbbs-snoco.org/bfks> and **Enter Here!**
2. Click on 'Register Now for 2018'
3. Use Facebook or your e-mail and new password
4. Enter your information
5. Select the appropriate link:
  - a. Create a Team:
    - i. Only select if you are the **Team Captain** and then
      1. Create a Team Name – set a goal (default is \$500).
  - b. Join into a Team:
    - i. Select if you are a **Bowler** of a team that has already been set up
  - c. Individual Fundraiser:
    - i. Select if you are not bowling with a group or a team – (default goal is \$100)
6. Follow the next steps.

Don't forget to tell your story. Why are you **Bowling for Kids' Sake?** You can add your own custom touches to your page to help with your fundraising efforts. Make sure you Preview your Site before going live!

**Start raising awareness and donations by contacting your friends, family and co-workers!  
And, have fun! You're doing a great thing!**

### **Offline Donations and Pledges**

In some cases people may not choose to donate to your efforts online. In the case of cash or check pledges, use the attached **Pledge Sheet** and place all cash and/or checks into an envelope and bring with you to the bowling event. *Update your online pledge information to reflect your total prior to the bowling event.* Click on the Tools tab and follow the instructions on how to enter donations or pledges you've received offline.



# CALLING ALL SUPERHEROES BOWL FOR KIDS' SAKE

## 5 Easy Online Fundraising Tips

1. **Edit your homepage to tell your friends why you're [Bowling for Kids' Sake](#). Share your story!**

*How this helps: People who upload a picture or share their story can raise 10 x more than people who don't.*

2. **Post about it on your Facebook status!**

*How this helps: People who use their Facebook status can raise 3x more money than those who don't.*

3. **Send e-mails to 20 friends!**

*How this helps: On average, each e-mail you send raises \$10!*

4. **Send a Facebook message to 50 friends.**

*How this helps: Sending messages can help you raise 315% more money!*

5. **Send a tweet on Twitter.**

*How this helps: People who fundraise on Twitter can raise 10 x more than people who don't.*



**Big Brothers Big Sisters of Snohomish County**  
 10520 19<sup>th</sup> Ave., SE, Suite B, Everett, WA 98201



Bowler's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Team Captain: \_\_\_\_\_

Sponsor Name (Please Print)	Address	City, State, Zip	Phone	Amount Pledged	Amount Collected	Payment Method
1. Jane Doe	1234 SW 1 <sup>st</sup> St, Everett, WA 98201		425-555-5555	\$1,000	\$1,000	check
2. Anonymous				\$500	\$500	cash
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						

**One person really CAN make a difference in the life of a child. Call 425.252.2227 TODAY!!**